



BREAKTHROUGH HOUSTON 11TH ANNUAL SPRING LUNCHEON

CORPORATE UNDERWRITING OPPORTUNITIES

Monday, February 25, 2019
St. John's School Flores Hall

2019 Luncheon Chairs
Sarah and Brooks Shughart
Sue and Randy Sim
Alicia and Matthew Summers

Keynote Speaker
Scott B. McClelland



BREAKTHROUGH HOUSTON 2019 LUNCHEON CHAIRS

Sarah and Brooks Shughart
Sue and Randy Sim
Alicia and Matthew Summers

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Dear Friend of Breakthrough Houston,

We hope that you and your company will consider supporting Breakthrough Houston at its 2019 "Expanding Our Horizons" spring luncheon on Monday, February 25, 2019, at St. John's School. This annual event raises important funds for Breakthrough Houston and the 750 students and teachers it serves each year.

Since 1996, Breakthrough Houston (BTH) has pursued excellence in learning through a two-part mission:

1. Provide rigorous academic enrichment and life skills to high-potential, under-resourced students.

Since its founding, BTH has helped more than 2,500 students gain admission to both challenging college preparatory high schools and colleges. 100% of BTH Class of 2018 seniors have been admitted to college for Fall 2018.

2. Recruit, train, and inspire the next generation of educators.

88% of the 2018 summer Teaching Fellows reported that BTH increased the likelihood that they will enter the teaching profession.

We are honored to have Mr. Scott B. McClelland as this year's keynote speaker. H-E-B, a \$25 billion retailer, operates 390 stores in Texas and Mexico, and Mr. McClelland oversees operations of all H-E-B banners in Texas. Previously, he served as President of H-E-B's Houston operations; under his leadership, the retailer's market share in the city grew from 11% to 27%. H-E-B supports numerous not for profit organizations in the Houston community, and Mr. McClelland personally serves on several local boards, including the Greater Houston Partnership, Memorial Hermann Hospitals, and Brighter Bites. He is former board chair of the Houston Food Bank and co-founded the education based non-profit Good Reason.

Please find enclosed more information about Breakthrough Houston and luncheon support levels. Tables range from \$2,000 to \$50,000, with associated corporate recognition benefits. A reply card is also attached. Please reply by Friday, November 30th.

Please do not hesitate to contact us or Nancy Kate Prescott at BTH (nprescott@sjs.org) with any questions, and join us in supporting BTH and the Class of 2019 as we work to build bright futures.

Warmest regards,

Sarah and Brooks Shughart

Sue and Randy Sim

Alicia and Matthew Summers

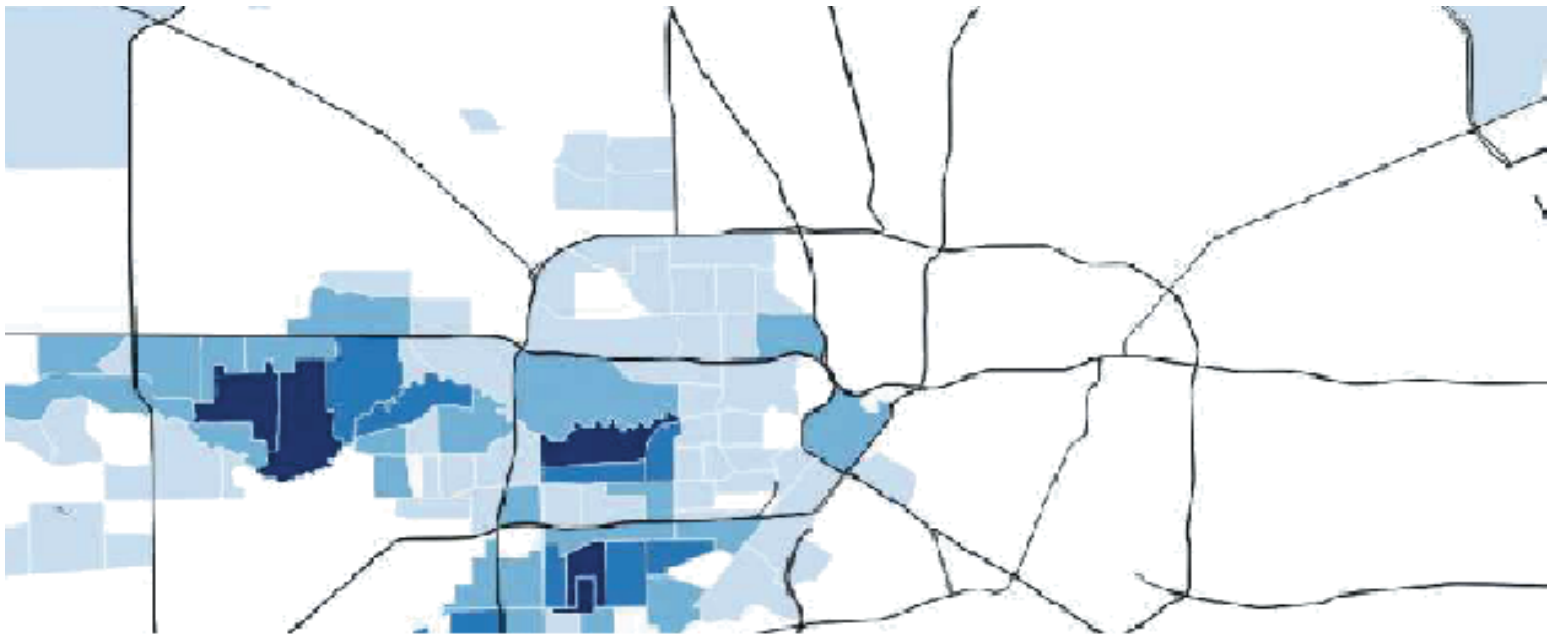


BREAKTHROUGH HOUSTON

Located at Episcopal High School and St. John's School

2401 Claremont Lane | Houston, TX 77019 | Phone: 713.850.4031 | Fax: 713.622.2309

www.breakthroughhouston.org



ABOUT BREAKTHROUGH HOUSTON

Established in 1996, Breakthrough Houston (BTH) strives every day to achieve our two-part mission: to increase academic opportunity for highly motivated, underserved students and put them on the trajectory of a successful college path while inspiring and training the next generation of teachers and educational leaders. Our unique “students teaching students” model offers students from highly selective colleges across the country and impressive high schools within Houston the opportunity to teach rigorous year-round academic enrichment programs to middle

school students. This experience inspires and motivates our students and teachers. BTH serves over 600 Houston area students each year in our Summer, School Year, and College Bound programs. We train, coach, and offer more than 150 Teaching Fellows and Teacher Volunteers an authentic classroom teaching experience, overseen by veteran teachers. Thanks to the support of the generous Houston community, our programs are tuition-free.

KEY FACTS

OUR STUDENTS

94% of BTH high schoolers attend college prep high schools including Carnegie Vanguard, Deakey, Lamar, Episcopal High School, The Kinkaid School, St. John’s School, KIPP, and YES Prep.

100% of our graduating class of 2018 have been accepted into college or university.

96% qualify for free or reduced price lunch.

99% are students of color (65% Latino/Hispanic, 20% African/African American, 11% Asian/Asian American, and 4% multi-racial or other).

65% are first in family to attend a 4-year college.

OUR TEACHERS

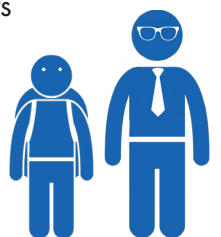
Breakthrough teachers are accepted to Teach for America at **4x** the rate of an average candidate for TFA without Breakthrough experience.

BTH Summer Teaching Fellows accrue an average of 50+ solo teaching hours in the classroom.

Our 2018 Summer Teaching Fellows came from schools like: Rice, University of Houston, University of Virginia, Vanderbilt, Wake Forest University and Washington University.

76% are teachers of color

55% are first generation college students



C O R P O R A T E U N D E R W R I T I N G O P P O R T U N I T I E S

\$50,000 CEDAR BAYOU

- Private reception with keynote speaker Scott McClelland immediately prior to event
- Two premium tables of eight seats
- Verbal recognition from podium as 2019 Presenting Sponsor
- Private visit and tour of the Summer Program
- Logo on invitation and reply card (commitments due by December 1st)
- Logo acknowledgement in program, event slideshow, annual report, and Breakthrough Houston website (commitments due by January 15th)
- Opportunity to host 2019 career day site visit or participate as a role model speaker
- Photo/feature story on Breakthrough Houston website and social media outlets
- Press release announcing you as presenting sponsor

\$25,000 BRAYS BAYOU

- Private reception with keynote speaker, Scott McClelland immediately prior to event
- Two premium tables of eight seats
- Verbal recognition from podium
- Private visit and tour of the Summer Program
- Logo on invitation and reply card (commitments due by December 1st)
- Logo acknowledgement in program, event slideshow, annual report, and Breakthrough Houston website (commitments due by January 15th)

\$10,000 WHITE OAK BAYOU

- Premium table of eight seats
- Private visit and tour of the Summer Program
- Name on invitation and reply card (commitments due by December 1st)
- Recognition in event invitation and program, in annual report, and on Breakthrough Houston website (commitments due by January 15th)

\$5,000 BUFFALO BAYOU

- Priority table of eight seats
- Recognition in event invitation and program, in annual report, and on Breakthrough Houston website (commitments due by January 15th)

\$2,000 HUNTING BAYOU

- Table of eight seats
- Recognition in event invitation and program, in annual report, and on Breakthrough Houston website (commitments due by January 15th)



E V E N T D E T A I L S

What: Breakthrough Houston 2019 Spring Luncheon

When: Monday, February 25, 2019, from 11:00 AM until 1:00 PM

Where: St. John's School Flores Hall and Campus Center (2401 Claremont Lane, Houston, Texas)

Who: Scott McClelland, President of H-E-B Food/Drug Stores, Keynote Speaker

Why: To celebrate the 2019 Breakthrough Houston seniors before they head off to college and to celebrate the program's expansion

Event Chairs: Sarah and Brooks Shughart, Sue and Randy Sim, Alicia and Matthew Summers

Staff Contact: Nancy Kate Prescott, nprescott@sjs.org, (713) 850 - 0222 ext. 436

P A Y M E N T I N F O R M A T I O N

I want to support the 2019 Breakthrough Houston Spring Luncheon at the level checked below:

Cedar Bayou Brays Bayou White Oak Bayou Buffalo Bayou Hunting Bayou

Payment method for the amount of: _____

Check made payable to "St. John's School – Breakthrough Houston"

Pay online via credit card at <http://tinyurl.com/2019BTHLuncheon>.

Please send an invoice to: _____

Underwriter Name (as you wish to be listed in materials): _____

Please submit your underwriter pledge by December 1st for inclusion in event invitation and by January 15th for inclusion in event program.