



# ARE YOU SMARTER THAN A BREAKTHROUGH STUDENT?

Thursday, October 15, 2020  
6:30pm to 8pm

Virtual Trivia  
on Your Computer,  
Tablet or Smartphone Screen

## UNDERWRITING OPPORTUNITIES



**BREAKTHROUGH**  
HOUSTON

[WWW.BREAKTHROUGHHOUSTON.ORG](http://WWW.BREAKTHROUGHHOUSTON.ORG)

**Breakthrough**

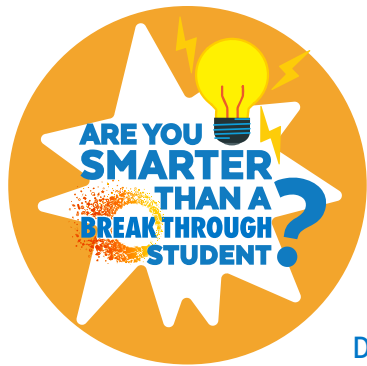
**Houston:**

*changing lives*

*through*

*equitable*

*education.*



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Dear Friends of Breakthrough Houston,

As a Breakthrough supporter and fall event co-chair, we ask you to join us for the return of last year's immensely popular **Are You Smarter Than a Breakthrough Student**, on Thursday, October 15. Last year friends assembled to support Breakthrough programs while competing in a high-spirited and unusually competitive game of trivia. This year we take the excitement online and, again, we ask for your support.

For 25 years, educational equality has been the bedrock of Breakthrough Houston's mission. Education unlocks opportunities and greatly reduces inequalities. It is the key to sustainable development. But now, the pandemic has led to the largest disruption of education in our history.

This year we truly need your support more than ever before. We are at a defining moment for our students who have worked hard to overcome longstanding inequities. Our ability to keep these crucial educational support programs available will have a lasting impact on hundreds of students, on their development of future prospects, and on Houston itself.

Event sponsorship allows your team to rally in competing against other teams and against tenacious Breakthrough students. More importantly, all funds raised support BTH's dual mission of providing rigorous academic enrichment programs to under-resourced students and preprofessional training to a new generation of skilled educators.

In these uncertain times, there is no risk here. These proven programs consistently change lives. Again last spring, 100% of BTH high school seniors were admitted to four-year universities, including Occidental College, Rice University, University of Texas at Austin, University of Houston and Vanderbilt University. And just last summer, close to 100 college students participated in Breakthrough Houston's renowned teacher training program, gaining valuable pre-professional training.

Join us, please, in ensuring these crucial programs remain available and accessible to those who rely on them to ensure long-lasting, generational change.

We'll be updating you with more details soon, but please take a moment to add your sponsorship to this worthy cause. The success of this event is critical to the funding of these vital programs.

All the best,

Gisela & Igor Cherches

Allison & Kyle O'Neill

Linsay & Jeremy Radcliffe

# SPONSORSHIP LEVELS

**Your sponsorship funds Breakthrough Houston's dual mission programs that prepare under-resourced students for college and provide pre-professional teacher training.**

The majority of contributions from this event will be considered a tax-deductible donation.

## **TITLE SPONSOR - \$50,000**

- Registration for up to 16 people which can be split into 2-4 teams
- Includes delivery of up to 16 happy hour kits (to individual homes/offices or groups)
- Premier Placement - Logo inclusion on website
- Premier Placement - Logo inclusion on Zoom background to appear throughout virtual event
- Logo inclusion on slides showcasing virtual trivia questions
- Premier Placement - Logo inclusion in all pre-event (3-4) email newsletters and post-event email newsletter
- Inclusion in pre-event press release and all online community calendars\*
- Inclusion in post-event press release\*
- Inclusion in at least two pre-event social media posts and one post-event social media post

\*Dependent on date Title Sponsorship is secured

## **GENIUS - \$25,000**

- Registration for up to 10 people which can be split into 2 teams
- Includes delivery of up to 10 happy hour kits (to individual homes/offices or groups)
- Premier Placement - Logo inclusion on website
- Premier Placement - Logo inclusion in one pre-event email newsletter and post-event email newsletter
- Inclusion in at least two pre-event social media posts

## **EDUCATED - \$10,000**

- Registration for one team of up to 8 people
- Includes one delivery of happy hour kits to team captain or designated sponsor/team member
- Logo inclusion on website
- Logo inclusion in one pre-event email newsletter and post-event email newsletter
- Inclusion in at least one pre-event social media post

## **SAVVY - \$5,000**

- Registration for one team of 6-8 people
- Includes one delivery (or pick-up) of happy hour kits to team captain or designated sponsor/team member
- Logo inclusion on website
- Logo inclusion in one pre-event email newsletter and post-event email newsletter

## **FAMILY SCHOOLHOUSE - \$2,000**

- Registration for one team of up to 4 people
- Includes one delivery (or pick-up) of 4 happy hour kits (to one home or office)
- Option to include non-alcoholic beverages
- Business or family name in text on website
- Business or family name in text in post-event email newsletter

**We hope you'll join us as a sponsor.**

**Please return your form by September 15.**



# ARE YOU SMARTER THAN A BREAKTHROUGH STUDENT?

## EVENT DETAILS

What: Are You Smarter than a Breakthrough Student?

When: October 15, 2020, 6:30pm to 8pm

Where: Virtual Trivia on your Computer, Tablet or Smartphone Screen

Event Chairs: Gisela & Igor Cherches, Allison & Kyle O'Neill, and Linsay & Jeremy Radcliffe

Event Contact: Lauren Miller, lauren@likemindstalk.com

## PAYMENT INFORMATION

I want to support Breakthrough Houston at the level selected:

- TITLE SPONSOR (\$50,000)
- GENIUS (\$25,000)
- EDUCATED (\$10,000)
- SAVVY (\$5,000)
- FAMILY SCHOOLHOUSE (\$2,000)

Payment method for the amount of: \_\_\_\_\_

- Pay online via credit card at "breakthroughhouston.org/fallevent2020"
- Check made payable to "Breakthrough Houston" and mailed to  
2401 Claremont Lane Houston, Texas 77019
- I am unable to attend but I would like to support: \_\_\_\_\_
- Please send an invoice to: \_\_\_\_\_

Underwriter Name (as you wish to be listed in event materials): \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_ TEAM NAME \_\_\_\_\_

# ARE YOU SMARTER THAN A BREAKTHROUGH STUDENT?

**BREAKTHROUGH HOUSTON IS EXCITED TO BRING ITS SECOND-ANNUAL TRIVIA EVENT TO YOU VIRTUALLY! GATHER YOUR FRIENDS, FAMILY OR COLLEAGUES EITHER IN PERSON OR VIRTUALLY FOR A NIGHT OF FRIENDLY COMPETITION AS TEAMS COMPETE TO SEE HOW THEY STACK UP AGAINST OUR EXCEPTIONAL, COLLEGE-READY STUDENTS IN A QUIZ BOWL FORMAT THAT FOLLOWS OUR OWN BREAKTHROUGH CURRICULUM.**

## **Event Details**

Prior to the event, participants will all receive a Zoom link that will grant them access to the event. From any computer or mobile device with internet access, participants will be able to click on the link and instantly join the event!

## **How to Participate Virtually with Team Members in The Same Location**

1. If your team (or members from your team) will be participating in-person at your home or office, you can join the event together on the same single computer or mobile device (and corresponding log-in) of your choice! This requires just one team member to click on the Zoom link that will be provided for all members who are in the same room to have access and participate!

## **How to Participate Virtually with Team Members in Separate Locations**

1. If your team (or members from your team) will be participating virtually, the team members who are not together will join the event from their own home(s) or office(s) on their computers or mobile devices of choice. This requires each team member who is joining separately to click on the Zoom link that will be provided in order to have access and participate.
2. Once each member of your team has accessed the Zoom link, the entire team will automatically be grouped together during the event via Zoom Breakout rooms.

## **During the Event**

Once you and your team have accessed the event link, either in-person or virtually, the trivia night will begin! Just like with in-person trivia, our Quizmasters will read each question to you and lead you through each round. During the rounds, your team will automatically be pulled into a "breakout room" where you will get to collaborate and discuss the answers together. Your team captain or selected member with access to a computer or device will then type in the answer to a provided quiz sheet! At the end of each round, answers will be scored and the Quizmasters will announce the correct answers and how teams are stacking up to each other!

## **Interested in Joining Breakthrough Houston for Its First-Ever Virtual Trivia Event? Please Follow These Steps to Register**

1. Click the yellow "Download our event underwriter package here" to view available packages or view them to the right of our payment form below.
2. Once you have decided on your package and/or decided that you'd like to purchase an individual ticket, select your option and complete the registration form.
3. Lauren from Like Minds Communications will be in touch with you to handle all the fun details that come next (including ensuring your sponsor benefits are taken care of, solidifying your team members, confirming delivery addresses for your cocktail care package, registering you for our virtual trivia platform/Zoom and more!).

**WHILE WE KNOW A VIRTUAL TRIVIA EVENT MAY BE NEW FOR MANY OF YOU, WE PROMISE, IT'LL BE EASY, FUN AND JUST AS INTERACTIVE AS OUR IN-PERSON EVENT LAST YEAR!!**