



UNDERWRITING OPPORTUNITIES

The Armadillo Palace (Outdoors)

5015 Kirby Drive
Houston, TX 77098

Thursday, October 21, 2021

6:30pm To 9pm



WWW.BREAKTHROUGHHOUSTON.ORG

BREAKTHROUGH HOUSTON

Envisioning a day when all children have equitable access to quality education and skilled teachers committed to their success.

Breakthrough Houston has been changing lives since 1995, but the need for our programs has never been so critical. The pandemic continues to wreak the greatest havoc on the students who can least afford it. Without support, educations and lives risk being derailed.

Your support now can make the difference in whether an under-resourced student remains on track for university success and a life of opportunity.

OUR TWO-FOLD MISSION

- 1 Prepare students with high academic potential but limited educational resources for competitive high school programs and college admission
- 2 Train talented college and high school students for careers in education

Unique Mission Brings Extraordinary Results

Breakthrough Houston is the **only** Houston nonprofit that addresses the need for student support and skilled educators trained to work in our large, diverse classrooms. This unique two-part mission prepares underserved students for college success while growing our educator pipeline by training talented college and high school students for careers in education and advocacy.

We are the only Houston organization that provides our students with ten-plus years of support. ***These tested programs bring transformative, generational change.***

STUDENT DEMOGRAPHICS



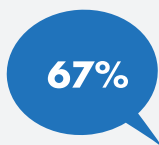
Receive free or reduced priced lunch



Identify as students of color



Will be first generation college students

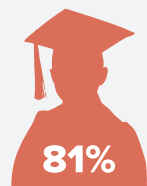


Do not speak English as a primary language at home

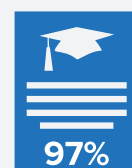
STUDENT TEACHER DEMOGRAPHICS



Identify as student teachers of colors



Are first generation college student



Maintain a 3.0 GPA or higher in college



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Dear Friends of Breakthrough Houston,

We hope you will join us for the return of the immensely popular and fun event ***Are You Smarter Than A Breakthrough Student?*** on Thursday, October 21, 2021.

We will be gathering outdoors at The Armadillo Palace to support Breakthrough programs while competing in a high-spirited and unusually competitive game of trivia inspired by the very programming our students benefit from each year.

For 26 years, educational equality has been the bedrock of Breakthrough Houston's mission. Again last spring, 100% of BTH high school seniors were admitted to four-year universities. Education unlocks opportunities and greatly reduces inequalities. It is the key to economic development. Your sponsorship allows us to keep crucial educational support programs available and creates a lasting impact on hundreds of students, particularly at this time when they have been greatly impacted by the education inequities that COVID-19 brings to the surface.

"The work that Breakthrough Houston does has always seemed obvious, good, and right to us. The work became personal when our daughter, Ananya, got involved as a teacher. Through BTH, Ananya has discovered her love for the craft of teaching and through her, we've seen first hand the great work this organization does to enhance the learning of these high-achieving students."

- Rakesh and Shonali Agrawal

"At a Breakthrough luncheon, I met a quiet young student who had been awarded a scholarship at a prestigious northern college. The relationship blossomed and this year the student is headed to graduate school at the University of Texas. These students of Breakthrough are the leaders of tomorrow. Each one deserves the chance and opportunity to succeed. We hope you will help BTH and its many students by becoming an underwriter of this event."

-Karen Arnold

"We attended the BTH trivia event in 2019 with close friends. We learned that Breakthrough's goals of the essential importance of education mirror our own strong belief that public and higher education are foundational to a strong community. It made sense for us to join forces with the co-chairs to assist BTH with continuing its essential work and help host this year's "Are you Smarter than a Breakthrough Student?" event. We hope to share some of our excitement with you. Game on!!"

- Lara and Derek Hollingsworth

Join us, please, in ensuring these crucial programs remain available and accessible to those who rely on them to ensure long-lasting generational changes.

All the best,

Shonali and Rakesh Agrawal

Karen Arnold

Lara and Derek Hollingsworth

SPONSORSHIP LEVELS

Your sponsorship funds Breakthrough Houston's dual mission programs that prepare under-resourced students for college and provide pre-professional teacher training.

The contributions from this event will be considered a tax-deductible donation.

TITLE SPONSOR - \$50,000

- Supports 26 middle school students through our rigorous 6-week Summer Program
- Premier sponsor recognition
- Premier seating for two tables of 8 people - 16 people total (2 teams)
- 16 raffle tickets
- Company logo on all event materials

GENIUS - \$25,000

- Supports 30 middle school students through our 12 Saturday School Year Program
- Priority seating for one table of 8 people (1 team)
- 8 raffle tickets
- Company logo on all event materials

SCHOLARLY - \$15,000

- Supports 20 students through our Super Saturday High School/College Bound Program
- Preferred seating for one table of 8 people (1 team)
- 8 raffle tickets
- Company logo on all event materials

EDUCATED - \$10,000

- Supports 20 college freshmen, sophomores or juniors through our College Completion Program
- Seating for one table of 8 people (1 team)
- 4 raffle tickets
- Company logo on all event materials

SAVVY - \$5,000

- Supports 10 college freshmen, sophomores or juniors through our College Completion Program
- Seating for one table of 8 people (1 team)
- 2 raffle tickets
- Company name on all event materials

FAMILY SCHOOLHOUSE - \$2,000

- Buys 250 books for our middle school students in the 6-week summer program
- Seating for 4 people
- Business or family name in text on the website
- Business or family name in the post-event email newsletter

We hope you'll join us as a sponsor.
Please return your form by September 20.